

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches thousands of local pet-loving people EVERY MONTH.

### DISTRIBUTION

Our digital edition is delivered via email marketing and social media. Our printed issues are delivered to many locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. All Ad's in our printed issues are automatically listed in our Digital editions.

### OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition

Camarillo

Simi Valley/Mpk

Ventura/Oxnard

Conejo Valley & Malibu

Santa Monica

### FULL BACK PAGE

FULL PAGE  
(with or without editorial)

8." wide x 10.5" high

**\$30 pm**

with 6 or 12 mo. contract  
(CC billing for full contract amount due at signing)

### BUSINESS CARD

BC

BC

BC

BC

BC

BC

3"w x 2"d

**\$10 pm**

with 6 or 12 mo. contract  
(CC billing for full contract amount due at signing)

### MINI BUSINESS CARD

MBC

MBC

MBC

MBC

MBC

MBC

MBC

MBC

MBC

3"w x 1.5"d

**\$10 pm**

with 6 or 12 mo. contract  
(CC billing for full contract amount due at signing)

### HALF PAGE

1/2 page  
Portrait  
4"w  
x 10.5"d

8"w x 5.25"d Landscape  
4" w x 10.5" L Portrait

**\$25 pm**

with 6 or 12 mo. contract  
(CC billing for full contract amount due at signing)

1/2 page  
landscape  
8"w x 5.25"d

### QTR PAGE

1/4 Page  
4"w x 5.25"d  
(portrait only)

4"w x 5.25"d  
(portrait only)

**\$20 pm**

with 6 or 12 mo. contract  
(CC billing for full contract amount due at signing)

### PET BUSINESS SINGE LINE LISTS

AREA DOG GROOMERS  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222  
Grooming, Spa 888-555-2222

Single line insert

**\$10 pm**

with 6 or 12 mo. Contract  
Single line Ad becomes free  
with any display Ad  
(CC billing for full contract amount due at signing)

### ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website or social media with respective online edition (if available).

**Electronic Files:** Please email your camera-ready artwork in the following format: PDF or JPEG (300 dpi). Two Ad's are required:

- #1: Black & White Advertisement (for printing)
- #2: Full color (for online website/Social Media distribution)

An Ad Proof will be sent to you for your final approval.



**DEADLINES | 10th of each preceding Ad month by 12pm**

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No refunds. All Ad rates are quoted per insertion. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

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[www.petzgazette.com](http://www.petzgazette.com) | [info@petzgazette.com](mailto:info@petzgazette.com) | 805-905-9471

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name		Office use only
Website (for SEO linking)		AREA:
Contact Name:		REP:
Phone #		
CC Name /Billing Address:		
Mailing Address:		
Email:		
SIZE OF AD: (highlight or circle)	Full PG    1/2 PG    1/4 PG    Biz Card    Mini Biz Card    Single Line Pet List	
Area Editions (highlight or circle)	Conejo Valley/Malibu    Simi Valley /Mpk    Ventura/Oxnard    Camarillo    Santa Monica	
Date Ad placed		
Length of Ad (highlight or circle)	6 months                      12 months                      continuous	
Start /finish Date:		
Cost per month:		
Art Work:	<b>DEADLINE FOR ART CONTENT: 10<sup>th</sup> of each preceding month issue</b>	**For special artwork & prices, please call us first.

<p><b>Credit Cards Only</b> Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.</p>	<p>All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All credit card processing fees (3.4%) will be added to your sales receipt.</p>	<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px; background-color: #ffff00;">VISA</div> <div style="border: 1px solid black; padding: 5px; background-color: #ffff00;">MC</div> <div style="border: 1px solid black; padding: 5px; background-color: #ffff00;">DISCOVER</div> </div> <p style="color: red; font-weight: bold; text-align: center;">We do not accept American Express or Checks</p>
<p><b>NO 30 DAY TERMS.</b> Billing is by calendar month (to help lighten the load on the checking account!) but if past 1st day of issue month, there is a 5% daily charge until paid! Sorry!</p>		

When signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. All Contracts are binding.

**SIGNATURE:** (electronic signature below) **Date:**

X ----- X -----