

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches thousands of local pet-loving people EVERY MONTH.

### DISTRIBUTION

All printed issues are distributed monthly to many targeted locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Our Digital editions are delivered via email marketing, direct mail and social media. All Ad's in our printed issues are automatically listed in our Digital editions.

### OUR PUBLICATION AREAS

Each area is a separate edition

Camarillo

Simi Valley/Mpk

Ventura/Oxnard

Conejo Valley & Malibu

Santa Monica (online only)

### FRONT PAGE BUSINESS CARD EXCLUSIVE

3"w x 2"d

**\$100 pm**

with 6 or 12 mo. contract  
(CC Billing is monthly)

Larger sizes available upon request.  
(limited spaces available)

### INSIDE BUSINESS CARD

3"w x 2"d

**\$80 pm**

with 6 or 12 mo. contract  
(CC Billing is monthly)

Larger sizes available upon request.  
(limited spaces available)

### MINI BUSINESS CARD

3"w x 1.5"d

**\$55 pm**

with 6 or 12 mo. contract  
(CC Billing is monthly)

### MINI 4-5 LINE BOX

3"w x 1"d

Text only up to 4-5 lines

**\$25 pm**

with 6 or 12 mo. contract  
(CC billing is monthly)

4-5 lines text

### PET BUSINESS LISTS

Single line insert

**\$10 pm**

with 6 or 12 mo. contract

(CC billing for full contract  
amount due at signing)

### HALF PAGE | QTR PAGE

1/4 Page  
Portrait

4" w x 5" d

**HALF PAGE**

8" w x 5" d

Landscape

**\$160 pm**

with 6 or 12 mo.  
contract

(billing is monthly)

**QTR PAGE**

4" w x 5" d

Portrait

**\$100 pm**

with 6 or 12 mo.  
contract

(billing is monthly)

1/2 page landscape

8" w x 5" d

### FULL PAGE

8." wide x 10.5" high

**\$380 pm**

with 6 or 12 mo. contract

(CC Billing is monthly)

### ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website (if available).

**Electronic Files:** Please email your camera-ready artwork in the following format: PDF or JPEG (300 dpi). Two Ad's are required:

#1: Black & White Advertisement (for printing)

#2: Full color (for online website/Social Media distribution)

An Ad Proof will be sent to you for your final approval.

## DEADLINES | 10th of each preceding Ad month by 12pm

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. All Ad rates are quoted per insertion. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

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[www.petzgazette.com](http://www.petzgazette.com) | [info@petzgazette.com](mailto:info@petzgazette.com) | 805-905-9471

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Company Name		Office use only
Website (for SEO linking)		AREA:
Contact Name:		REP:
Phone #		
CC Billing Address:		
Mailing Address:		
Email:		
SIZE OF AD: (highlight or circle)	Front/Back - BC    Inside BC    Inside MBC    Mini (4-5 lines) Box    Pet List	
Area Editions (highlight or circle)	Conejo Valley    Simi Valley    Ventura/Oxnard    Camarillo	
Date Ad placed		
Length of Ad (highlight or circle)	6 months /                      12 months /                      continuous	
Start /finish Date:		
Cost per month:		
Art Work:	<b>DEADLINE FOR ART CONTENT: 10<sup>th</sup> of each preceding month issue</b>	**For special artwork & prices, please call us first.

### Credit Cards Only

Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.

All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All credit card processing fees will be added to your sales receipt.

VISA

MC

DISCOVER

**We do not accept American Express or Checks**

**NO 30 DAY TERMS.** Billing is by calendar month (to help lighten the load on the checking account!) but if past 1st day of issue month, there is a 5% daily charge until paid! Sorry!

When signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. All Contracts are binding.

**SIGNATURE:** (electronic signature below)

**Date:**

X ----- X -----