

805-905-9471 | info@petzgazette.com | www.petzgazette.com

| | | |
|--|--|---|
| Company Name | | Office use only |
| Website (for SEO linking) | | AREA: |
| Social Media Link | | REP: |
| Contact Name: | | |
| Phone # | | |
| CC Billing Address: | | |
| Mailing Address: | | |
| Email: | | |
| SIZE OF AD: (highlight or circle) | Front/Back - BC Inside BC Inside MBC Mini (4-5 lines) Box Pet List | |
| Area Editions (highlight or circle) | Conejo Valley Simi Valley Ventura/Oxnard Camarillo Santa Monica | |
| Date Ad placed | | |
| Length of Ad (highlight or circle) | 6 months / 12 months / continuous | |
| Start /finish Date: | | |
| Cost per month: | | Total: \$ |
| Art Work: | DEADLINE FOR ART CONTENT: 5 th of each preceding month issue | **For special artwork & prices, please call us first. |

Credit Cards Only

Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.

All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All credit card processing fees will be added to your sales receipt.

VISA

MC

DISCOVER

We do not accept American Express or Checks

NO 30 DAY TERMS AVAILABLE

But we do bill you monthly to help spread your costs out during the length of your contract.

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. **All Ad rates are quoted per insertion.** All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

SIGNATURE: (electronic signature below)

Date:

X ----- X -----

2019/ED

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches THOUSANDS of local pet-loving people EVERY MONTH.

DISTRIBUTION

All printed issues are distributed monthly to many targeted locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas.
Our Digital editions are delivered via email marketing, direct mail and social media.
All Ad's in our printed issues are automatically listed in our Digital editions.

OUR PUBLICATION AREAS

Each area is a separate edition both in print & online

Camarillo

Simi Valley/Mpk

Vent/Oxn (Digital)

Conejo Valley & Malibu

Santa Monica (Digital)

Bulk Rates available for 2 or more locations

FRONT/BACK PAGES EXCLUSIVE

HALF PAGE

8" w x 5" d
Horizontal or Vertical

\$180 pm x 6
(billing is monthly)

QTR PAGE

4" w x 5" d
Horizontal only

\$150 pm x 6
(billing is monthly)

BUSINESS CARD

3" w x 2" d
Horizontal only

\$110 pm x 6
(billing is monthly)

BC

Larger sizes available upon request. (limited spaces available)

INSIDE BUSINESS CARD

BC

3" w x 2" d

\$75 pm

with 6 mo. contract
(CC Billing is monthly)

BC

BC

BC

BC

MINI BUSINESS CARD

MBC

MBC

MBC

MBC

MBC

MBC

MBC

MBC

3" w x 1.5" d

\$55 pm

with 6 mo. contract
(CC Billing is monthly)

MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

\$30 pm

with 6 mo. contract
(CC billing is monthly)

4-5 lines text

PET BUSINESS LISTS



Single line insert

\$15 pm

with 6 mo. contract
\$10 pm/12 mo. contract

(CC billing for full contract amount due at signing)

INSIDE: HALF PAGE | QTR PAGE

Half Page

4" w x 10" d
Vertical

Qtr Page

4" w x 5" d

Half Page

8" w x 5" d
Horizontal

HALF PAGE

Horizontal or Vertical

\$150 pm x 6

(billing is monthly)

QTR PAGE

4" w x 5" d

\$100 pm x 6

(billing is monthly)

FULL PAGE

8." wide x 10.5" high

\$250 pm

with 6 mo. contract

(CC Billing is monthly)

FULL PAGE

ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website or social media with respective online edition (if available).

Electronic Files: Please email your camera-ready artwork in the following format: PDF or JPEG (300 dpi). Two Ad's are required:

- #1: Black & White Advertisement (for printing)
- #2: Full color (for online website/Social Media distribution)

An Ad Proof will be sent to you for your final approval.

DEADLINES | 5th of each preceding Ad month by 12pm

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