

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches thousands of local pet-loving people EVERY MONTH.

DISTRIBUTION

Our digital edition is delivered via email marketing /social media/website. Our printed issues are delivered to many locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. All Ad's in our printed issues are automatically listed in our Digital editions.

OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition

Camarillo

Simi Valley/Mpk

Ventura/Oxnard

Conejo Valley & Malibu

Santa Barbara

Santa Monica

FULL PAGE

8." wide x 10.25" high

FULL PAGE
(with or without editorial)

\$50 pm x 6 mo Contract

\$40 pm x 12 mo Contract

(CC billing for full contract amount due at signing)

BUSINESS CARD

3"w x 2"d

\$20 pm x 6 mo Contract

\$15 pm x 12 mo Contract

(CC billing for full contract amount due at signing)

MINI BUSINESS CARD

3"w x 1.5"d

\$15 pm x 6 mo Contract

\$10 pm x 12 mo Contract

(CC billing for full contract amount due at signing)

HALF PAGE

8"w x 5.25"d Landscape
4" w x 8.5" L Portrait

\$40 pm x 6 mo Contract

\$30 pm x 12 mo Contract

(CC billing for full contract amount due at signing)

QTR PAGE

4"w x 5"d
(portrait only)

\$25 pm

with 6 mo. contract

(CC billing for full contract amount due at signing)



ARTWORK SUBMISSION

All Advertisements will be linked to your website or your social media with respective online edition.

Electronic Files: Please email your camera-ready artwork in the following format:

- #1 PDF or JPEG (300 dpi). (cell phone photos not accepted)
- #2 Full color (for online website/email marketing/Social Media distribution)

An Ad Proof will be sent to you for your final approval.

DEADLINES | 5th of each preceding Ad month by 12pm

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No refunds.

All Ad rates are quoted per insertion. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

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www.petzgazette.com | info@petzgazette.com | 805-905-9471

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Company Name		Office use only
Website (for SEO linking)		AREA:
Social Media Link		REP:
Contact Name:		
Phone #		
CC Billing Address:		
Mailing Address:		
Email:		
SIZE OF AD: (highlight or circle)	Front/Back - BC Inside BC Inside MBC Mini (4-5 lines) Box Pet List	
Area Editions (highlight or circle)	Conejo Valley Simi Valley Ventura/Oxnard Camarillo Santa Monica Santa Barbara	
Date Ad placed		
Length of Ad (highlight or circle)	6 months / 12 months / continuous	
Start /finish Date:		
Cost per month:		Total: \$
Art Work:	DEADLINE FOR ART CONTENT: 5th of each preceding month issue	**For special artwork & prices, please call us first.

Credit Cards Only

Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.

All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All credit card processing fees will be added to your final sales receipt.

VISA

MC

DISCOVER

We do not accept American Express or Checks

NO 30 DAY TERMS AVAILABLE

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SIGNATURE: (electronic signature below)

Date:

X -----

X -----