

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name		Office use only
Website (for SEO linking)		AREA:
Social Media Link		REP:
Contact Name:		
Phone #		
Email:		
CC Billing Address:		
Mailing Address:		
SIZE OF AD: <i>(pls highlight or circle)</i>	Full Pg Half Pg Qtr Pg Biz Card Mini Biz Card Pet Lists	
Area Editions <i>(pls highlight or circle)</i>	Conejo Valley Simi/Mpk Ven/Oxn Camarillo Santa Barbara Santa Clarita	
Date Ad placed		
Length of Ad <i>(highlight or circle)</i>	6 months 12 months *continuous	
Start /finish Date:		Inv #:
Cost per month:		Mo. Total: \$ (incl fees)
Art Work:	DEADLINE FOR ART CONTENT: 10th of each preceding month issue	**For special artwork & prices, please call us first.

<p>Credit Cards Only</p> <p>Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.</p>	<p>*Continuous contracts are for a minimum of 12 months and require a three month notice of termination once beyond that.</p> <p>All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All admin & credit card processing fees will be added to your final sales receipt.</p>	<p><i>pls circle:</i></p> <table style="width: 100%; text-align: center;"> <tr> <td style="font-size: small;">CC</td> <td style="border: 1px solid black; padding: 2px;">VISA</td> <td style="border: 1px solid black; padding: 2px;">MC</td> <td style="border: 1px solid black; padding: 2px;">DISC</td> <td style="border: 1px solid black; padding: 2px;">AMEX</td> </tr> <tr> <td style="font-size: small;">DB</td> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p>Card # <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/></p> <div style="background-color: #FFFF00; text-align: center; padding: 2px; font-size: small;"> for your safety & security, pls call or text your expiry date & code </div> <p>Name on Card: <input style="width: 80%; height: 20px;" type="text"/></p>	CC	VISA	MC	DISC	AMEX	DB				
CC	VISA	MC	DISC	AMEX								
DB												

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. **All Ad rates are quoted per insertion.** All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

SIGNATURE: (electronic signature below) **Date:**

X ----- X -----

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches thousands of local pet-loving people EVERY MONTH.

DISTRIBUTION

Our digital edition is delivered via email marketing /social media/website. Our printed issues are delivered to many locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Ad's in our printed issues are automatically listed in our Digital editions.

OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition
No bulk rates available for Digital editions

In Print & Digital: Camarillo | Conejo Valley/Malibu | Simi Valley/Mpk

Digital only: Ven/Oxn | Santa Barbara | Santa Clarita |

FULL PAGE

8." wide x 10.25" high

\$50 pm x 6 mo Contract
\$40 pm x 12 mo Contract

(CC billing is monthly)

FULL PAGE (with or without editorial)

BUSINESS CARD

3"w x 2"d

\$15 pm x 6 mo Contract
\$10 pm x 12 mo Contract

(CC billing is monthly)

BC

MINI BUSINESS CARD

3"w x 1.5"d

\$10 pm x 6 mo Contract

(CC billing is monthly)

MBC

HALF PAGE

8"w x 5.25"d Landscape
4" w x 8.5" L Portrait

\$40 pm x 6 mo Contract
\$30 pm x 12 mo Contract

(CC billing is monthly)

1/2 page Portrait 4"w x 10.5"d
1/2 page landscape 8"w x 5.25"d

QTR PAGE

4"w x 4.75"d (portrait only)

\$30 pm with 6 mo. Contract or \$25 w/12 mo ctr


(CC billing is monthly)

1/4 Page 4"w x 4.75"d (portrait only)

PET LISTINGS

\$10 pm x 6 mo Contract

PAYMENT TERMS AVAILABLE
#1: \$63 one time payment or
#2: \$12 per month x 6 mo or
Your listing becomes FREE with a qtr pg display Ad!




ARTWORK SUBMISSION

All Advertisements will be linked to your website or your social media with respective online edition.

Electronic Files: Please email your camera-ready artwork in the following format:

- #1 PDF or JPEG (300 dpi). (cell phone photos not accepted)
- #2 Full color (for online website/email marketing/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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