

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name		Office use only
Website (for SEO linking)		AREA:
Social Media Links		REP:
Contact Name:		
Phone #		
Email:		
CC Billing Address:		
Mailing Address: (if different from billing address)		
SIZE OF AD: (highlight or circle)	Front/Back: 1/4 pg or BC    Inside BC    Inside Mini BC    Mini (4-5 lines) Box    Pet Lists	
Printed Area Editions (highlight or circle)	Conejo Valley                      Simi Valley/Moorpark                      Camarillo	
Date Ad placed		
Length of Ad (highlight or circle)	6 months                                      12 months                                      *continuous	
Start /finish Date:		Inv #:
Cost per month:		Mo. Total: \$ (incl fees)
Art Work:	<b>DEADLINE FOR ART CONTENT: 10<sup>th</sup> of each preceding month issue</b>	For special artwork & prices, please call us first.

### Credit Cards Only

Your information will be taken by phone for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction.

\*Continuous contracts are for a minimum of 12 months and require a three month notice of termination once beyond that.

All credit cards are auto-processed on 15th of each preceding month after first month initial payment. All admin & credit card processing fees will be added to your final sales receipt.

pls circle:     VISA     MC     DISC     AMEX

CC    DB

Card #               

for your safety & security, pls call or text your expiry date & code

Name on Card:   

All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. All Ad rates are quoted per insertion. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

**SIGNATURE:** (electronic signature below)

**Date:**

X -----

X -----

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches **THOUSANDS** of local pet-loving people EVERY MONTH.

### DISTRIBUTION

All printed issues are distributed monthly to many targeted locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Our Digital editions are delivered via email marketing and social media. All Ad's in our printed issues are automatically listed in our Digital editions.

### OUR PRINTED PUBLICATION AREAS

Each area below is a separate edition both in print & online

Camarillo

Simi Valley/Moorpark

Conejo Valley & Malibu

**Bulk Rates available for 2 or more print locations**

### FRONT/BACK PAGES

#### QTR PAGE

3.75" w x 4.5" d  
Portrait only

\$150 pm x 6mo

(billing is monthly)

#### BUSINESS CARD

3.75" w x 2.25" d  
Landscape only

\$120 pm x 6 mo

(billing is monthly)

BC

### INSIDE BUSINESS CARD

3" w x 2" d

**\$80 pm**

with 6 mo. Contract or  
\$75pm/12 mo. Contract

(CC Billing is monthly)

BC

BC

BC

BC

### MINI BUSINESS CARD

3" w x 1.5" d

**\$65 pm**

with 6 mo. Contract or  
\$60pm/12 mo. Contract

(CC Billing is monthly)

MBC

MBC

MBC

MBC

MBC

MBC

MBC

### MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

**\$15 pm**

with 6 mo. contract  
(CC billing is monthly)

4-5 lines text

### PET BUSINESS LISTS

Single line insert

**\$15 pm**

with 6 mo. or  
\$10 pm x 12 mo. contract  
(full contract payment  
in advance)

AREA DOG GROOMERS  
Grooming Spa 988 925 2222  
Grooming Spa 988 925 2222  
Grooming Spa 988 925 2222  
Grooming Spa 988 925 2222  
Grooming Spa 988 925 2222

### INSIDE: QTR PAGE

Qtr Page  
3" w x 4" d  
(dbl BC size)  
Portrait  
Only

#### QTR PAGE

3" w x 4" d  
(dbl BC size)  
Portrait Only

\$110 pm x 6mo

(CC billing  
is monthly)

### FULL PAGE

8" wide x 10.5" high

Full page Ad or one sided  
inserts per 1000.

**\$400 pm**

with min 6 mo. contract  
(CC Billing is monthly)

FULL  
PAGE

### ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website or social media (if available) with your choice of respective online edition.

**Electronic Files:** Please email your camera-ready artwork in the following format: PDF or JPEG (300 dpi). Two Ad's are required: (No cell phone pics pls)

#1: Black & White or grayscale Ad (for printing)

#2: Full color (for online website/Social Media distribution)

An Ad Proof will be sent to you for your final approval.

## DEADLINES | 10th of each preceding Ad month by 12pm

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