

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name		Office use only
Website (for SEO linking)		AREA:
Social Media Link		REP: ED
Contact Name:		
Phone #		
Email:		
CC Billing Address:		
Mailing Address:		
SIZE OF DIGITAL AD: <i>(pls highlight or circle)</i>	Full Pg Half Pg Qtr Pg Biz Card Mini Biz Card Pet Lists	
Area Editions <i>(pls highlight or circle)</i>	Conejo Valley Simi/Mpk Ven/Oxn Camarillo Santa Barbara Santa Clarita	
Date Ad placed		
Length of Ad <i>(pls highlight or circle)</i>	6 months 12 months *continuous	
Start /finish Date:		Inv #:
Cost per month:		Mo. Total: \$ (incl fees)
Art Work:	DEADLINE FOR ART CONTENT: 10th of each preceding month issue	**For special artwork & prices, please call us first.

<p>Credit Cards</p> <p>Your CC expiry date & code will be taken by phone/text for security purposes.</p> <p><i>In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction. So if you know your card has been compromised, please contact us ASAP to avoid these charges.</i></p>	<p>*Continuous contracts are for a minimum of 12 months and require a three month notice of termination once beyond that.</p> <p>All credit cards are auto-processed on 15th of each preceding month after first month initial payment.</p> <p>All admin & credit card processing fees will be added to your final sales receipt.</p>	<p><i>pls circle:</i></p> <p>cc <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> DISC <input type="checkbox"/> AMEX</p> <p>DB</p> <p>Card # <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/></p> <p style="text-align: center;">for your safety & security, pls call or text your expiry date & code</p> <p>Name on Card: <input type="text"/></p>
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All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. All Ad rates are per contract length. You will be notified of any increased costs which maybe subject to change. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

SIGNATURE: (electronic signature below) **Date:**

X ----- X -----

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches thousands of local pet-loving people EVERY MONTH.

DISTRIBUTION

Our digital edition is delivered via email marketing /social media/website. Our printed issues are delivered to many locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Ad's in our printed issues are automatically listed in our Digital editions.

OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition
No bulk rates available for Digital editions

In Print & Digital: Camarillo | Conejo Valley/Malibu | Simi Valley/Mpk

Digital only: Ven/Oxn | Santa Barbara | Santa Clarita |

FULL PAGE

8." wide x 10.25" high

\$60 pm

per area
x 6 mo Contract

(CC billing is monthly)

FULL PAGE
(with or without editorial)

BUSINESS CARD

3"w x 2"d

\$20 pm

per area
x 6 mo Contract

(CC billing is monthly)

BC

BC

BC

BC

BC

MINI BUSINESS CARD

3"w x 1.5"d

\$15 pm

per area
x 6 mo Contract

(CC billing is monthly)

MBC

MBC

MBC

MBC

MBC

MBC

HALF PAGE

8"w x 5.25"d Landscape
4" w x 8.5" L Portrait

\$45 pm

per area
x 6 mo Contract

(CC billing is monthly)

1/2 page
Portrait
4"w
x 10.5"d

1/2 page
landscape
8"w x 5.25"d

QTR PAGE

4"w x 4.75"d
(portrait only)

\$35 pm

per area
x 6 mo Contract

(CC billing is monthly)

1/4 Page
4"w x 4.75"d
(portrait only)

PET LISTINGS

\$15 pm x 6 mo Contract
\$10 pm x 12 mo Contract

Full contract amount to be paid due at signing.
Your listing becomes **FREE** with a qtr pg display Ad!



ARTWORK SUBMISSION

All Advertisements will be linked to your website or your social media with each respective online edition.

Electronic Files: Please email your **camera-ready artwork** in the following format:

- #1 PDF or JPEG (300 dpi). (cell phone photos not accepted)
- #2 Full color (for online website/email marketing/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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