

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name						Office use only
Website (for SEO linking)						AREA:
Social Media Links						REP: ED
Contact Name:						
Phone #						
Email:						
CC Billing Address:						
Mailing Address: (if different from billing address)						
SIZE OF AD: <i>(please highlight or circle)</i>	Front/Back: 1/4 pg BC	Inside: DBC BC	Inside Mini BC	Mini (4-5 lines) Box	Pet Lists	Double Sided Inserts: 8.5" x 11" Full pg 1/2 pg 1/4 pg
In-Print / Bulk Areas <i>(please highlight or circle)</i>	Conejo Valley		Simi Valley/Moorpark		Camarillo	
Digital Areas <i>(please highlight or circle)</i>	Conejo Valley	Simi Valley/Moorpark	Camarillo	Ven/Oxn	Santa Barbara	
Length of Ad <i>(please highlight or circle)</i>	6 months		12 months		*continuous	
Start /finish Date:						Inv #:
Cost per month:						Mo. Total: \$ (incl fees)
Art Work:	DEADLINE FOR ART CONTENT: 10th of each preceding month issue					For special artwork & prices, please call us first.

<p>Credit Cards</p> <p>Your CC expiry date & code will be taken by phone/text for security purposes.</p> <p><i>In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction. So if you know your card has been compromised, please contact us ASAP to avoid these charges.</i></p>	<p>*Continuous contracts are for a minimum of 12 months. 3 months notice is required to cancel before end of contract.</p> <p>All credit cards are auto-processed on or around 15th of each preceding month after first month initial payment.</p> <p>All admin & credit card processing fees will be added to your final sales receipt.</p>	<div style="display: flex; justify-content: space-around; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 5px;">VISA</div> <div style="border: 1px solid black; padding: 5px;">MC</div> <div style="border: 1px solid black; padding: 5px;">DISC</div> <div style="border: 1px solid black; padding: 5px;">AMEX</div> </div> <div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 2px 5px; margin-right: 5px;">CC</div> <div style="margin-right: 5px;"><pls</div> <div style="border: 1px solid black; padding: 5px; flex-grow: 1;">List only last four CC digits: ></div> <div style="background-color: yellow; width: 30px; height: 20px; margin-left: 5px;"></div> </div> <div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 2px 5px; margin-right: 5px;">DB</div> <div style="margin-right: 5px;"><ck</div> </div> <div style="border: 1px solid black; padding: 10px; text-align: center; color: red; font-weight: bold;"> <p>For safety & security reasons, pls phone us with your CC details, along with your expiry date & code</p> </div>
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All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. All Ad rates are per contract length. You will be notified of any increased costs which maybe subject to change. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

SIGNATURE: (electronic signature below) **Date:**

X ----- X -----

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches **THOUSANDS** of local pet-loving people EVERY MONTH.

DISTRIBUTION

All printed issues are distributed monthly to many targeted locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Our Digital editions are delivered via email marketing and social media. All Ad's in our printed issue areas are automatically listed in their respective Digital editions.

OUR PRINTED PUBLICATION AREAS

Each area below is a separate in-print edition

Camarillo

Simi Valley/Moorpark

Conejo Valley

Ask us about our Bulk Rates for all 3 areas

FRONT/BACK PAGES

QTR PAGE

3.75" w x 4.5" d
Portrait only

\$160 pm x 6 mo

(billing is monthly)

BUSINESS CARD

3.75" w x 2.25" d
Landscape only

\$125 pm x 6 mo

(billing is monthly)

BC

INSIDE BUSINESS CARD

BC

BC

BC

BC

BC

3" w x 2" d

\$80 pm

with 6 mo. Contract or
\$75pm/12 mo. Contract

(CC Billing is monthly)

MINI BUSINESS CARD

MBC

MBC

MBC

MBC

MBC

MBC

3" w x 1.5" d

\$65 pm

with 6 mo. Contract or

(CC Billing is monthly)

MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

\$15 pm

with 6 mo. contract

(full contract
payment in advance)

4-5 lines text

PET BUSINESS LISTS



Single line insert

\$12 pm

with 12 mo. contract

(full contract payment
in advance)

INSIDE: DOUBLE BIZ CARD

DBC
3" w x 4" d
(dbl BC size)
Portrait
Only

DBC
3" w x 4" d
(dbl BC size)
Portrait Only

\$110 pm x 6 mo

(CC billing
is monthly)

FULL PAGE / HALF PAGE INSERTS

FULL PAGE

Inserts
\$500pm
8" w x 10.5" h

HALF PAGE

Inserts
\$250pm
8" w x 5" h

INSERTS ONLY

FP: \$500 pm

HP: \$250 pm

per area with
6 mo. contract

(CC Billing is monthly)

ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website or social media (if available) with your choice of respective online edition.

Electronic Files: Please email your **camera-ready artwork** in the following format: PDF or JPEG (300 dpi). Two Ad's are required: (No cell phone pics pls)

#1: Black & White (preferable) or grayscale Ad (for printing)

#2: Full color (for online website/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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DISTRIBUTION

Our digital edition is delivered via email marketing /social media/website. Our printed issues are delivered to many locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas. Ad's in our printed issues are automatically listed in our Digital editions.

OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition
No bulk rates available for Digital editions

Digital only: Camarillo | Conejo Valley | Simi Valley/Mpk

Digital only: Ven/Oxn | Santa Barbara

FULL PAGE

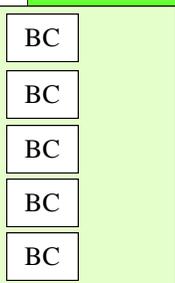


8." wide x 10.25" high

\$50 pm
per area
x 6 mo Contract

(CC billing is monthly)

BUSINESS CARD

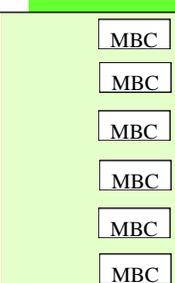


3"w x 2"d

\$20 pm
per area
x 6 mo Contract

(CC billing is monthly)

MINI BUSINESS CARD

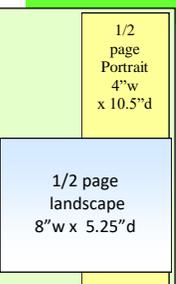


3"w x 1.5"d

\$15 pm
per area
x 6 mo Contract

(CC billing is monthly)

HALF PAGE

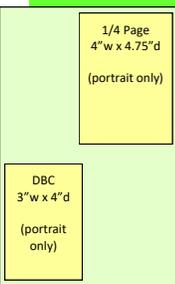


8"w x 5.25"d Landscape
4" w x 8.5" L Portrait

\$40 pm
per area
x 6 mo Contract

(CC billing is monthly)

QTR PAGE | DBC



QTR PG: 4"w x 4.75"d
(portrait only)

\$35 pm per area
x 6 mo Contract

DBC: 3"w x 4"d
(dbl BC size) Portrait Only

\$25 pm per area
x 6 mo Contract

(CC billing is monthly)

PET LISTINGS



\$15 pm x 6 mo Contract
\$10 pm x 12 mo Contract

Full contract amount to be paid due at signing.
Your listing becomes FREE with a qtr pg display Ad!

ARTWORK SUBMISSION

All Advertisements will be linked to your website or your social media with each respective online edition.

Electronic Files: Please email your camera-ready artwork in the following format:

- #1 PDF or JPEG (300 dpi). (cell phone photos not accepted)
- #2 Full color (for online website/email marketing/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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Our Digital editions are delivered via email marketing and social media. All Ad's in our printed issue areas are automatically listed in their respective Digital editions.

OUR PRINTED PUBLICATION AREAS

Each area below is a separate edition both in print & online

Camarillo

Simi Valley/Moorpark

Conejo Valley

Bulk Rates are for all 3 in-print locations only

FRONT/BACK PAGES

QTR PAGE

3.75" w x 4.5" d
Portrait only

\$125 pm per area
x 6 mo

(billing is monthly)

BUSINESS CARD

3.75" w x 2.25" d
Landscape only

\$100 pm per area
x 6 mo

(billing is monthly)

BC

INSIDE BUSINESS CARD

3" w x 2" d

\$65 pm

per area x 6 mo. contract

(CC Billing is monthly)

BC

BC

BC

BC

BC

MINI BUSINESS CARD

3" w x 1.5" d

\$55 pm

per area x 6 mo. contract

(CC Billing is monthly)

MBC

MBC

MBC

MBC

MBC

MBC

MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

\$10 pm per area

12 mo. contract
(full contract payment
due in advance)

4-5 lines text

PET BUSINESS LISTS

Single line insert

\$10 pm per area

12 mo. contract
(full contract payment
due in advance)



INSIDE: DOUBLE BIZ CARD

DBC
(inside)
3" w x 4" d
(db BC size)
Portrait
Only

DBC
(inside)
3" w x 4" d
(db BC size)
Portrait
Only

\$80 pm per area
X 6 mo.

(CC billing
is monthly)

FULL /HALF PAGE INSERTS

FULL
PAGE
\$400pm

HALF
PAGE
\$200pm

FP: 8" wide x 10.5" high
HP: 8" wide x 5" high

FP: \$400 pm

HP: \$200 pm

per area with
6 mo. contract
(CC Billing is monthly)

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