

805-905-9471 | info@petzgazette.com | www.petzgazette.com

Company Name						Office use only
Website (for SEO linking)						AREA:
Social Media Links						REP: ED
Contact Name:						
Phone #						
Email:						
CC Billing Address:						
Mailing Address: (if different from billing address)						
SIZE OF AD: (please highlight or circle)	Front/Back: 1/4 pg BC	Inside: DBC BC	Inside Mini BC	Mini (4-5 lines) Box	Pet Lists	Double Sided Inserts: 8.5" x 11" Full pg 1/2 pg 1/4 pg
In-Print / Bulk Areas (please highlight or circle)	Conejo Valley Simi Valley/Moorpark Camarillo					
ALL Digital Areas (please highlight or circle)	Conejo Valley Simi Valley/Moorpark Camarillo Ven/Oxn Santa Barbara					
Length of Ad (please highlight or circle)	6 months 12 months *continuous					
Start /finish Date:						Inv #:
Cost per month:						Mo. Total: (incl fees)
Art Work:	DEADLINE FOR ART CONTENT: 10 th of each preceding month issue					For special artwork & prices, please call us first.

Credit Cards Your CC expiry date & code will be taken by phone/text for security purposes. In the event your credit card is Gateway declined in any monthly processing, there is a \$10 re-processing/admin fee for each re-run transaction. So if you know your card has been compromised, please contact us ASAP to avoid these charges.	*Continuous contracts are for a minimum of 12 months. 3 months notice is required to cancel before end of contract. All credit cards are auto-processed on or around 15th of each preceding month after first month initial payment. All admin & credit card processing fees will be added to your final sales receipt.	<div> <div>VISA</div> <div>MC</div> <div>DISC</div> <div>AMEX</div> </div> <div> <div>CC</div> <div>DB</div> <div><pls <ck</div> <div>List only last four CC digits: ></div> <div></div> </div> <div> For safety & security reasons, pls phone us with your CC details, along with your expiry date & code </div>
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All Contracts are binding. By signing this Order Form/Contract, you agree to abide by these terms for the full length of your contract. No Refunds. All Ad rates are per contract length. You will be notified of any increased costs which maybe subject to change. All advertisements are subject to the approval of the publisher. We reserve the right to refuse or deny advertisements based on content.

SIGNATURE: (electronic signature below)

Date:

X -----

X -----

2027/ED

The Petz Gazette is a fun, entertaining, informative and free (to the general public) community-based monthly Pet Resource Publication that reaches **THOUSANDS** of local pet-loving people EVERY MONTH.

DISTRIBUTION

All printed issues are distributed monthly to many targeted locations such as Dog Groomers, Pet Stores, Veterinarians, Medical & Dental Offices, Coffee Houses, Cafes, Deli's, Restaurants, Hotels, Hair Salons, Spas, high-traffic areas and more throughout each of our delivery areas.

Our Digital editions are delivered via email marketing and social media. All Ad's in our printed issues are automatically listed in our Digital editions.

OUR PRINTED PUBLICATION AREAS

Each area below is a separate edition both in print & online

Camarillo

Conejo Valley

Simi Valley/Moorpark

Bulk Rates are for all 3 in-print locations only

FRONT/BACK PAGES

QTR PAGE

3.75" w x 4.5" d
Portrait only

\$170 pm
x 6 months
or
\$160 pm
x 12 months

(billing is monthly)

BUSINESS CARD

3.75" w x 2.25" d
Landscape only

\$135 pm x 6 mo

(billing is monthly)

BC

INSIDE BUSINESS CARD

BC

BC

BC

BC

BC

3" w x 2" d

\$90 pm

with 6 mo. Contract or
\$80pm/12 mo. Contract

(CC Billing is monthly)

MINI BUSINESS CARD

MBC

MBC

MBC

MBC

MBC

3" w x 1.5" d

\$70 pm

with 6 mo. Contract or

(CC Billing is monthly)

MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

\$15 pm

with 6 mo. contract

(full contract
Payment in advance)

4-5 lines text

PET BUSINESS LISTS



Single line insert

\$15 pm

with 6 mo. or

(full contract payment
in advance)

INSIDE: QTR PAGE

Qtr Page
3" w x 4" d
(dbl BC size)
Portrait
Only

QTR PAGE

3" w x 4" d

(dbl BC size)

Portrait Only

\$120 pm x 6 mo

(CC billing
is monthly)

FULL / HALF PAGE INSERTS

FULL
PAGE
\$550pm

HALF
PAGE
\$275pm

8" wide x 10.5" high
Double sided inserts.

FP: \$550 pm

HP: \$275 pm

per area with
6 mo. contract
(CC Billing is monthly)

ARTWORK SUBMISSION

All Advertisements are printed in black and white on colored paper. Your ad will be SEO linked to your website or social media (if available) with your choice of respective online edition.

Electronic Files: Please email your **camera-ready artwork** in the following format: PDF or JPEG (300 dpi). Two Ad's are required: (No cell phone pics pls)

#1: Black & White (preferable) or grayscale Ad (for printing)

#2: Full color (for online website/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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OUR ONLINE DIGITAL PUBLICATIONS

Each area is a separate edition
No bulk rates available for Digital editions

Digital: Camarillo | Conejo Valley | Simi Valley/Mpk

Digital only: Ven/Oxn | Santa Barbara

FULL PAGE

8." wide x 10.25" high

\$60 pm
per area

x 6 mo Contract

(CC billing is monthly)

BUSINESS CARD

3"w x 2"d

\$30 pm
per area

x 6 mo Contract

(CC billing is monthly)

MINI BUSINESS CARD

3"w x 1.5"d

\$20 pm
per area

x 6 mo Contract

(CC billing is monthly)

HALF PAGE

8" w x 5.25" d Landscape
4" w x 8.5" L Portrait

\$50 pm
per area

x 6 mo Contract

(CC billing is monthly)

QTR PAGE | Double BC

1/4 Page
4"w x 4.75"d
(portrait only)

QTR PG: 4"w x 4.75" d
(portrait only)

\$45 pm per area
x 6 mo Contract

DBC: 3"w x 4" d
(dbl BC size) Portrait Only
\$35 pm per area
x 6 mo Contract

(CC billing is monthly)

PET LISTINGS

\$15 pm x 6 mo Contract
\$10 pm x 12 mo Contract

Full contract amount
to be paid due at signing.

*Your listing becomes **FREE**
with a qtr pg display Ad!*

ARTWORK SUBMISSION

All Advertisements will be linked to your website or your social media with each respective online edition.

Electronic Files: Please email your **camera-ready artwork** in the following format:

- #1 PDF or JPEG (300 dpi). (cell phone photos not accepted)
- #2 Full color (for online website/email marketing/Social Media distribution)

DEADLINES | 10th of each preceding Ad month by 12pm

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Conejo Valley

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FRONT/BACK PAGES

QTR PAGE

3.75" w x 4.5" d
Portrait only

\$130 pm per area
x 6 mo

(billing is monthly)

BUSINESS CARD

3.75" w x 2.25" d
Landscape only

\$110 pm per area
x 6 mo

(billing is monthly)

BC

INSIDE BUSINESS CARD

3" w x 2" d

\$70 pm

per area x 6 mo. contract

(CC Billing is monthly)

BC

BC

BC

BC

BC

MINI BUSINESS CARD

3" w x 1.5" d

\$60 pm

per area x 6 mo. contract

(CC Billing is monthly)

MBC

MBC

MBC

MBC

MBC

MBC

MINI 4-5 LINE BOX

3" w x 1" d

Text only up to 4-5 lines

\$15 pm per area

6 mo. or 12 mo. contract
(full contract payment
due in advance)

4-5 lines text

PET BUSINESS LISTS

Single line insert

\$15 pm per area

6 mo. or 12 mo. contract
(full contract payment
due in advance)

AREA DOG GROOMERS

Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas
Grooming Spas

888-955-2323
888-955-2323
888-955-2323
888-955-2323
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888-955-2323
888-955-2323
888-955-2323
888-955-2323
888-955-2323

If you have a Grooming business and would like to be included in our
list please email us at: advertising@petzgazette.com

INSIDE: DOUBLE BIZ CARD (1/4 pg)

DBC

(inside
1/4 pg)
3" w x 4" d
(dbl BC size)
Portrait

DBC

(inside 1/4 pg)
3" w x 4" d
(dbl BC size)
Portrait Only

\$85 pm per area
X 6 mo.

(CC billing
is monthly)

FULL /HALF PAGE INSERTS

FULL
PAGE
\$410pm

HALF
PAGE
\$220pm

FP: 8" wide x 10.5" high
HP: 8" wide x 5" high

FP: \$410 pm

HP: \$220 pm

per area with
6 mo. contract
(CC Billing is monthly)

ARTWORK SUBMISSION

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